

PRIVACY POLICY

[HACKARCANA.COM](https://hackarcana.com) / [HEXARCANA.PL](https://hexarcana.pl) / [HEXARCANA.CH](https://hexarcana.ch)

Hi!

If you have come to this page, it means that protecting your personal information is important to you. We want to assure you that we care about your privacy, and it is important to us. To this end, we have implemented not only legal but also technical measures to further strengthen its protection.

The Service is operated by **HexArcana Cybersecurity GmbH**, with its registered office at Cholenmoosweg 5, c/o Michal Skladnikiewicz, 8942 Oberrieden, Switzerland (UID No. CHE-427.698.122, VAT ID: CHE-427.698.122 MWST). The company is based in Switzerland, which means that, in accordance with the Swiss Federal Act on Data Protection (FADP) and the General Data Protection Regulation (GDPR), the principles governing the processing of your personal data are set out below.

Please review the key information relating to the processing of your personal data. Should you have any questions or concerns regarding the Privacy Policy, you are welcome to contact us at: contact@hexarcana.ch

Key information:

- It is possible to use the website hackarcana.com, hexarcana.pl, hexarcana.ch without providing any personal data. However, if a data subject wishes to use special services of our company via our website, it may be necessary to process personal data.
- The Administrator's Services may require data transfers between Switzerland and the European Union (EU) and the European Economic Area (EEA) in accordance with the GDPR and FADP. To ensure the protection of personal data during such transfers, the Service Provider relies on certain lawful transfer mechanisms, i.e. the Service Provider relies on the European Commission-approved standard contractual clauses as the legal mechanism for certain data transfers from the EU/EEA and Switzerland (designated countries). These clauses are contractual obligations between companies transferring personal data, which impose obligations on these companies to protect the privacy and security of data. The Service Provider has adopted the Standard Contractual Clauses to ensure that data transfers needed to provide, maintain and develop our services are carried out in accordance with the law. You can find them at this link: [Standard contractual clauses for international transfers](#).
- Your personal data may be transferred outside the European Economic Area (e.g. in connection with the Administrator's use of software from entities there). The European Commission has issued decisions (Commission Decision of July 26, 2000 pursuant to Directive 95/46/EC of the European Parliament and of the Council on the adequate protection of personal data in Switzerland (notified under Document No. C(2000) 2304) confirming the adequate level of protection for, among others, Switzerland and to a limited extent: the United States (entities that have joined the self-certification mechanism under the **EU-US Data Privacy Framework**). When transferring data to other entities outside the EEA, appropriate safeguards required by the GDPR must be met. You may obtain a copy of the personal data transferred to a third country by contacting the Service Provider, for example by email to: contact@hexarcana.ch

§1 Who is the Administrator of your personal data?

The administrator of your data is HexArcana Cybersecurity GmbH, c/o Michal Skladnikiewicz with registered office in Cholenmoosweg 5, 8942 Oberrieden, Switzerland (UID No. CHE-427.698.122, VAT ID: CHE-427.698.122 MWST). You can contact the Administrator by writing to: contact@hexarcana.ch.

§2 For what purpose do we collect your data and how long do we keep it?

We may process your data for the following purposes:

1. Communication with you, including responding to questions submitted via contact form, email, etc.;

Your data will be processed based on the Administrator's legitimate interest in communicating with Website Users (Article 6(1)(f) GDPR). Your data will be processed no longer than until you object or the business purpose ceases. Providing this data is voluntary, but at the same time necessary for communication with you. Data may also be processed during the archiving process for internal purposes, based on the Administrator's legitimate interest (Article 6(1)(f) GDPR), until you object or the business purpose ceases.

To send you emails we use:

- a. GetResponse S.A., based in Gdansk (80-309) at 413 Grunwaldzka Avenue, Poland - <https://www.getresponse.com/legal/privacy>
- b. Scaleway, 8 RUE DE LA VILLE L'EVÊQUE 75008, Paris 8 - <https://www.scaleway.com/en/privacy-policy/>
- c. Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland - <https://policies.google.com/privacy?hl=en-US>
- d. Sendinblue GmbH, Köpenicker Str. 126, 10179 Berlin, Germany - <https://www.brevo.com/legal/termsofuse/> (hereinafter referred to as **Brevo**)

2. Conclusion of the contract and its execution (placing an order);

3. Establish, defend and pursue claims;

4. To carry out legal obligations incumbent on the Administrator (including tax and archiving obligations);

- a. **The data necessary for the conclusion and performance of the contract** will be processed for the duration of the contract, including the duration of the exercise of contractual rights, such as the right of complaint under warranty (Article 6(1)(b) and (f) GDPR). Provision of this data is voluntary, but at the same time necessary for the conclusion and execution of the contract.
- b. **Additional data provided for the purpose of, among other things, facilitating the execution of the contract**, will be processed no longer than until you raise an objection, or the business purpose ceases, based on the legitimate interest of serving customers (Article 6(1)(f) GDPR).

Thereafter, **the data will be processed for the period of the statute of limitations for claims**, based on the Administrator's legitimate interest in defending against claims, as well as for the purpose of establishing and asserting claims (Article 6(1)(f) GDPR).

- c. If the data are necessary for the fulfillment of legal obligations incumbent on the Administrator (such as issuing and storing invoices, implementing procedures under the Digital Services Act) - the data will be processed for this purpose for no longer than 11 years (archiving obligations regarding accounting documents in company's country of registration, i.e. Switzerland), unless otherwise provided by law (Article 6 (1) (c) GDPR).

Data may also be archived for internal and statistical purposes until you object, or the business purpose ceases, based on the Administrator's legitimate interest (Article 6 (1) (f) of the GDPR).

5. To provide marketing information (including sending newsletters and information about services, products, promotions);

The data will be processed based on the legitimate interest of the Administrator, in the form of marketing the Administrator's products and services (Article 6(1)(f) GDPR). Data will be processed no longer than until you object or the business purpose ceases - whichever comes first. Provision of data is voluntary, but necessary to receive marketing/trade information.

In accordance with the regulations governing electronic and telephone communications, we require your separate consent to send commercial communications via electronic or telephone channels. All information regarding data processing for our newsletter can be found in the Terms and Conditions of the newsletter: <https://hexarcana.ch/newsletter-policy>

What we use to handle and send the newsletter:

- a. GetResponse S.A., based in Gdansk (80-309) at 413 Grunwaldzka Avenue, Poland - <https://www.getresponse.com/legal/privacy>
- b. Scaleway, 8 RUE DE LA VILLE L'EVÊQUE, 75008 Paris, France - <https://www.scaleway.com/en/privacy-policy/>
- c. Sendinblue GmbH, Köpenicker Str. 126, 10179 Berlin, Germany - <https://www.brevo.com/legal/terms-of-use/> (hereinafter referred to as **Brevo**)

6. Contact in connection with an unfinished purchase process (abandoned cart);

If you start the purchase process and provide an email address but do not complete the order, we may process your email address and information relating to the purchase process you started in order to remind you about the unfinished purchase, assist you in completing it and attempt to finalise the sale. We process data for this purpose on the basis of the Administrator's legitimate interest in supporting the sales process and direct marketing of the Administrator's own products or services (Article 6(1)(f) GDPR). We contact you by email only where we have the consent required by law to use that communication channel. The data will be processed until you object, withdraw your consent to electronic communications or the business purpose ceases - whichever occurs first.

7. Administration and management of the page and groups on social media platforms (including Facebook/Instagram(Meta),TikTok, X, Discord), when processing data on social media platforms, including communication and targeting of marketing content;

This data will be processed only if you choose to: liking the page / joining the group / selecting the "Observe" option or otherwise leaving your data on the platform, managed by us, such as posting a post or comment. The data will be processed for the period of existence of the site/group or until you object, which can be done by un-clicking the "Like" or "Observe" option, deleting the comment/entry, or by other means provided by the platform/website or by contacting us. Please be advised that the rules relating to the page/fanpage/group, are set by the Administrator, while the rules for the use of the social network on which the page/fanpage/group is placed, are set by the entity managing these portals. The data are processed on the basis of the legitimate interest of the Controller, inter alia for the purpose of communicating with the website/group user (Article 6(1)(f) of the GDPR).

8. Analytical and statistical;

Data processing for analytical and statistical purposes consists, in particular, in analysing how the Website is used and the effectiveness of sources through which Users are acquired. For the purposes of the internal analytics dashboard, the Administrator may analyse, in particular, the technical session identifier, the date and time of the session, the source and medium of entry, campaign information and UTM parameters, the link alias, the landing page, the User's logged-in or logged-out status, as well as key events relating to use of the Website and the purchase process, such as viewing an offer, signing up, adding a product to the cart, starting the purchase process and making a purchase, together with the technical product or transaction identifier, value and currency.

At system level, the data may be technically linked to a User identifier, including an email address or username. In the dashboard, the data are generally presented to persons analysing the data without directly visible identifiers, so that those persons cannot attribute activity to a specific User on the basis of the information available in the dashboard. An exception may apply to the email address of a User who started but did not complete the purchase process, where displaying the email address is necessary for contact for the purpose referred to in point 6 above.

The data are processed on the basis of the Administrator's legitimate interest in analysing how the Website is used, assessing the effectiveness of acquisition sources and the sales process, identifying problems in the User journey and improving the Website and the services offered (Article 6(1)(f) GDPR). The data may also be archived for internal and statistical purposes until an objection is raised or the business purpose ceases.

After consent to marketing tools has been given, the Administrator may, depending on the current configuration, use the Google tag for measuring Google Ads conversions, Meta Pixel, LinkedIn Insight Tag and Reddit Pixel, as well as server-to-server integrations, including Meta Conversions API, Reddit Conversions API and LinkedIn Conversions API, and enhanced matching features such as Meta Advanced Matching, Reddit Advanced Matching, Google Enhanced Conversions and LinkedIn Enhanced Matching. These tools may be used to measure conversions, attribute conversions to campaigns, assess advertising effectiveness, optimise campaigns and create audience groups for remarketing purposes, including excluding from certain advertisements persons who have already performed a given action. The legal basis for the Administrator's processing of data in this respect is the User's consent (Article 6(1)(a) GDPR). Consent may be withdrawn at any time through the cookie settings.

After consent to analytics tools has been given, the Administrator may use Google Analytics 4 to measure traffic and use of the publicly accessible part of hackarcana.com, record events, create statistics and assess the effectiveness of traffic sources. The legal basis for the Administrator's processing of data in this respect is the User's consent (Article 6(1)(a) GDPR). Consent may be withdrawn at any time through the cookie settings. Withdrawal of consent does not affect the lawfulness of processing carried out before its withdrawal.

9. Promotion and marketing;

If you provide us with your data, in particular in the form of an opinion regarding a product or service, including image data, it will be processed based on the legitimate interest of the Administrator in the form of marketing, for the purpose of improving the quality of services and products and promoting the Administrator's services and products (Article 6(1)(f) GDPR). The data will be processed for the period necessary to fulfill the business purposes or until you raise an objection. Provision of data is voluntary.

10. Collection of sensitive data;

Sensitive data is collected for the performance of the contract and its proper execution - based on your informed and voluntary consent (Article 9(2)(a) of the GDPR) - until the business purpose ceases or the consent is withdrawn. Provision of data is voluntary but is necessary for the proper execution of the contract.

§3 With whom may we share your data?

We will transfer your data to other entities only if this is necessary for the purposes of the processing referred to in §2, and only to the extent necessary to achieve this purpose. As a rule, we only collect and process data that you yourself have provided to us, subject to data collected automatically (cookies). You can find more about cookies in §7.

If necessary, your data may be transferred to entities with which we cooperate in the implementation of the above. purposes, in particular, a hosting company, a company providing accounting and bookkeeping services, a company providing invoicing software, a company providing newsletter services, a company providing cloud services, entities providing marketing services, entities providing administrative services, entities providing consulting services, trainers/experts conducting courses, workshops or training sessions, other subcontractors, lawyers, couriers or postal operators, a training platform, a social networking platform, a customer service platform, an appointment scheduling platform, a platform for providing products or services, other entities that support the Administrator in achieving the purposes of processing.

Services provided by [Google \(Cloud\)](#), [Facebook / Instagram \(META\)](#), [Brevo](#) or [TikTok](#) are generally performed by entities established within the European Union. However, due to the global nature of their operations, your data may be transferred to the USA and/or outside the EEA in connection with its storage on servers located in the United States and/or Switzerland (in whole or in part). Regardless of this, Google and Facebook have implemented safeguards required under the GDPR to protect personal data, including the use of Standard Contractual Clauses. More information regarding the processing of data by these providers can be found in their respective Privacy Policies.

Data transfers carried out through [Discord](#) or within [the X platform](#) are based on the safeguards required under the GDPR, including Standard Contractual Clauses, as well as the provider's participation in the EU-US Data Privacy Framework. The transfer of data to other entities outside the EEA will take place after prior notification, either on the basis of your consent or on the basis of appropriate safeguards provided for under the GDPR, including, inter alia, standard contractual clauses.

In connection with the use of external analytics and advertising tools, data may be transferred to the providers of those tools, in particular Google Ireland Limited, Meta Platforms Ireland Limited, LinkedIn Ireland Unlimited Company and the Reddit group entity responsible for advertising services provided to the Administrator. The scope of data transferred depends on the active tool and its configuration and is described in more detail in §7.

Services provided by Google, Meta, LinkedIn, Reddit, Brevo or TikTok may involve the processing of data by entities operating globally, including access to or transfer of data outside the European Economic Area or Switzerland, in particular to the United States. In such a case, the transfer takes place using mechanisms provided for under the applicable law and used by the relevant provider, including - depending on the circumstances - an adequacy decision (e.g. the Data Privacy Framework) or Standard Contractual Clauses. More information is available in the privacy policies and data protection terms of the relevant providers.

§4 What rights do you have?

In relation to the GDPR, you have the right to access your personal data, rectify your personal data, erase your personal data, restrict the processing of your personal data, object to the processing of your personal data, portability of your personal data, withdraw your consent to the processing of your data; withdrawal of consent, does not affect the lawfulness of the processing carried out before its withdrawal. Detailed information on the above-mentioned rights can be found in the GDPR regulation, i.e. Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation).

If you believe that your personal data is being processed in violation of applicable law, you have the right to complain to the President of the Office for Personal Data Protection. In such a case, however, we encourage you to contact us in advance to clarify your concerns.

§5 Is your data being profiled?

The Administrator analyzes personal data by automated means, using tools provided by software providers (e.g. by means of statistics, history), only to the extent that it has no legal effect on you or does not materially affect your situation, including guaranteed rights and freedoms. The purpose of processing data by automated means, is to learn about Users' preferences (for more information on analysis, see §7 Cookie Policy).

After consent to marketing tools has been given, activity data from the publicly accessible part of hackarcana.com may also be used by Meta, Reddit, LinkedIn and Google advertising tools, including tags and pixels, server-to-server Conversions API integrations and enhanced matching features, to create audience groups for remarketing purposes, optimise campaigns and limit the targeting of advertisements to persons who have already performed a specified action. This may involve profiling by assigning a User to a specific audience group on the basis of the User's activity on the Website. However, the Administrator does not make decisions concerning the User based solely on automated processing that would produce legal effects concerning the User or similarly significantly affect the User.

§6 Laws applicable to personal data

In matters not regulated, the relevant provisions of law, including European law (including GDPR) shall apply.

§7 Cookie Policy and Similar Technologies

The Website may automatically collect information in connection with its use, in particular by means of cookies, tags, pixels, similar technologies and server logs. Depending on the type of information and the possibility of linking it to a User, such data may constitute personal data. Data used in internal analyses are not treated as anonymous if, at the Administrator's system level, it remains possible to link them to an email address, username or another identifier, even if those identifiers are not visible to persons using the analytics dashboard.

Cookies ("cookies") are IT data, in particular text files, which are stored on the Website User's terminal device and are intended for use of the Website. Cookies usually contain the name of the website from which they originate, the period for which they

are stored on the terminal device and textual data (e.g. a unique number). Similar technologies may be used to store or read information related to a device or to record events related to use of the Website.

Cookies and similar technologies are used, as appropriate to their function, to ensure the proper operation of the Website and store User preferences, to analyse use of the Website and - after the relevant consent has been obtained - to measure advertising effectiveness, record conversions, optimise campaigns and conduct remarketing.

Optional tools are disabled by default until the User makes a choice. The User may separately manage consent to analytics and marketing tools, reject all optional tools and subsequently change or withdraw their choice at any time using the "Cookie Settings" link or button available in the publicly accessible part of the service. Refusal to consent to analytics or marketing tools does not restrict access to the basic and essential functions of the Website. Consent preferences are stored in the essential cookie cookie_consent for 12 months. After consent is withdrawn, the relevant tools are blocked and subsequent data and events covered by the consent are not transmitted to external platforms, including via tags, pixels or server-to-server integrations.

Data processed by the Administrator using analytics and marketing tools are processed until the relevant consent is withdrawn or for the period resulting from the settings of the relevant tool, no longer than necessary to achieve the indicated purposes. The data retention period applied by individual providers may also result from their own rules and service settings.

You can make your own changes in the settings, regarding cookies. In many cases, your web browser allows cookies to be stored on your end device by default. Detailed information about the possibility and methods of handling cookies is available in the settings of your software (web browser). If you do not agree to cookies, you may limit the operation of certain functionalities on the Site. You will find relevant instructions in the following subpages, depending on the browser you use:

- [Firefox](#)
- [Chrome](#)
- [Safari](#)
- [Microsoft Edge](#)

Table 1. Cookies similar technologies used on hackarcana.com				
Type	Name	PC type	Expire	Purpose
Cookie	cookie_consent	Essential	1 year	The cookie is used to store the consent given for the use of cookies. It does not store any personal information.
Cookie	token	Functional	4 weeks	Cookie used for authentication when sending requests to the server. It lets us know if you are logged in and what you have access to.
Local Storage	token	Functional	4 weeks	Local storage entry used for authentication when sending requests to the server. It lets us know if you are logged in and what you have access to.
Local Storage	menu	Functional	4 weeks	Local storage entry used to store application menus to speed up page rendering. No personal data is stored in it.
Cache files and their metadata	-	Functional	1 month	Site resources, such as graphics, fonts, styles, and the like, stored with the user in order to load the site

				faster, reduce Internet usage and electricity.
Local Storage	exercise_* ("exercise_"-prefixed)	Essential	Never	This cookie is used in selected exercises that have a code editor or similar component, where the user writes the solution for the exercise. The value stored in the cookie is the code the user has written in the editor or similar component (user's exercise solution). Without this cookie users would constantly lose their solution. Values in this cookie are not used for tracking and no personal data is stored there by design.
Google	Google Analytics 4	Analytical	According to Google's documentation, the <code>_ga</code> and <code>_ga-<container-id></code> cookies used by Google Analytics 4 expire after 2 years .	The technology is used to analyse traffic and how the publicly accessible part of hackarcana.com is used, record events, create statistics and assess the effectiveness of traffic sources. It is activated only after analytics consent has been given.
Google	Google Ads tag	Marketing	According to Google Ads retention settings, <code>_gcl_*</code> cookies used for conversion measurement expire after 90 days .	The technology is used to measure conversions, attribute conversions to campaigns, assess advertising effectiveness, optimise campaigns and conduct remarketing. It is activated only after marketing consent has been given.
Meta	Meta Pixel	Marketing	According to Meta's policies, the main Pixel cookies, including <code>_fbp</code> and <code>_fbc</code> , generally remain active for up to 90 days .	The technology is used to measure conversions and advertising effectiveness, optimise campaigns and create audience groups for remarketing purposes. It is activated only after marketing consent has been given.
LinkedIn	LinkedIn Insight Tag	Marketing	According to LinkedIn's documentation, services used on third-party websites, including the LinkedIn Insight	The technology is used to measure conversions and campaign effectiveness and create audience groups for remarketing purposes. It is activated only after marketing consent has been given.

			Tag, may use cookies such as UserMatchHistory , AnalyticsSyncHistory , lms_ads , and lms_analytics , which expire after 30 days , li_sugr , which expires after 90 days , and bcookie , which expires after 1 year .	
Reddit	Reddit Pixel	Marketing	The main Reddit Pixel identifiers, including _rdt_uuid , are stored for up to 90 days .	The technology is used to measure advertising effectiveness, record and attribute conversions to campaigns, optimise campaigns and create audience groups for remarketing purposes. It is activated only after marketing consent has been given.

Table 2. Cookies used on hexarcana.ch and hexarcana.pl				
Type	Name	PC type	Expire	Purpose
Cookie	cookie_consent	Essential	1 year	The cookie is used to store the consent given for the use of cookies. It does not store any personal information.
Cache files and their metadata	-	Functional	1 month	Page resources, such as graphics, fonts, styles, and the like, stored with the user in order to load the page faster, reduce Internet consumption and electricity. They do not store any personal information and are not used to track you.

External analytics and advertising tools on hackarcana.com

The external analytics and advertising tools described below are used in connection with Users' activity in the publicly accessible part of hackarcana.com. They do not cover administrative panels, internal team tools or other non-public parts of the system, including content available only after logging in or purchasing access. If a User is logged in but uses the publicly accessible part of hackarcana.com, activity in that public part may be measured after the appropriate consent has been given. Depending on the current configuration, the Administrator may use the following tools:

- Google Analytics 4 - to analyse traffic and use of the service;
- the Google tag for measuring Google Ads conversions, Meta Pixel, LinkedIn Insight Tag and Reddit Pixel - to measure advertising effectiveness, record and attribute conversions to campaigns, optimise campaigns and create audience groups for remarketing purposes.

Google Tag Manager may be used for technical tag management. Depending on the current configuration, the Administrator may use both tags and pixels operating in the User's browser and server-to-server integrations, including Meta Conversions API, Reddit Conversions API and LinkedIn Conversions API. The Administrator may also use enhanced user matching features such as Meta Advanced Matching, Reddit Advanced Matching, Google Enhanced Conversions and LinkedIn Enhanced Matching.

After the appropriate consent has been obtained, the tools may record the following events: PageView/PageVisit - display of a page covered by measurement; ViewContent - display of a specific offer page; Lead - successful sign-up; AddToCart - adding a product to the cart; BeginCheckout / InitiateCheckout - commencement of the order or payment process; Purchase - successfully completed purchase.

Depending on the event, technical and business parameters relating to the event may be transmitted to the platform, in particular the content or offer identifier, content type, type of sign-up, transaction identifier, product identifiers, number of products, quantity, value and currency.

Where server-to-server integrations or enhanced matching features are used, selected data or identifiers may additionally be transmitted to the relevant platform in order to match the event to the User or the User's account on that platform, in particular an email address or telephone number, as well as technical identifiers such as an IP address, click identifier or another user identifier. Identifying or contact data may be converted into hashed form before transmission, in accordance with the solutions used by the relevant provider. The scope of data transmitted depends on the configuration of the relevant tool and is limited to data necessary for the purposes indicated.

Google Analytics 4 is assigned to the analytics category and remains disabled until analytics consent is given. Meta Pixel, Reddit Pixel, LinkedIn Insight Tag, Google Ads tags, server-to-server integrations such as Conversions API and enhanced matching features used for advertising, conversion measurement, campaign optimisation and remarketing purposes are assigned to the marketing category and are used after marketing consent is given. Without marketing consent, marketing data and events are not transmitted to advertising platforms via browser-based tags or pixels, server-to-server integrations or enhanced matching features.

The Administrator uses technologies, observing actions, taken by the User on the Site:

- a) Google tools, including Google Cloud and Google Workspace, provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, are used to host this website and to enable access to it via the Internet. They help to improve the Site. This data is processed based on the Administrator's legitimate interest (Article 6(1)(f) GDPR). Detailed information on Google Clouds can be found at: [principles of using Google tools](#). Details on Google's data protection are available at the link: details on [protection](#).

§8 Social plug-ins and direct links

1. In connection with the use of a website that may contain such a plug-in, the user's browser establishes a direct connection to the servers of the social network administrators (service providers). The content of the plug-in is transmitted by the respective service provider directly to the user's browser and integrated into the website. Through this integration, the service providers receive information that your browser has viewed the Website, even if you do not have a profile with the respective service provider or are not logged in to it. This information (including your IP address) is transmitted by your browser directly to the server of the relevant service provider (some servers are located in the USA) and stored there. The Site may feature plug-ins, widgets and other social media tools provided by portals such as: Facebook (Meta), Discord.
2. The provisions of this section apply to plug-ins, widgets and direct social media functions. The rules applicable to external analytics and advertising tools used in connection with Users' activity on hackarcana.com are described separately in §7 and §3.
3. The social media platform may acquire information about your use of the site, particularly when you are logged in as a user of the site.
4. As part of the Administrator's activities, direct links to social media have also been embedded on the website. The purpose and scope of data collection and its further processing and use by service providers are described in the privacy policies indicated below:
 - a) YouTube - <https://support.google.com/youtube/answer/7671399>
 - b) Vimeo, Inc. - <https://vimeo.com/features/video-privacy>
 - c) Discord, Inc. - <https://discord.com/privacy>
 - d) Facebook- <https://www.facebook.com/privacy/explanation>
 - e) X - <https://x.com/pl/privacy>

- f) BlueSky- <https://bsky.social/about/support/privacy-policy>
- g) TikTok - <https://www.tiktok.com/legal/page/eea/privacy-policy/pl>
- h) Instagram- <https://privacycenter.instagram.com/policy>
- i) LinkedIn - <https://www.linkedin.com/legal/privacy-policy>

§9 Logs

1. Using the site involves sending requests to the server that hosts the website.
2. Each request made to the server is recorded in the server logs, which include, for example: the IP address, the date and time of the server, information about the Internet browser and the operating system you are using.
3. The data recorded in the server logs can be associated with specific individuals using the site and is used as supporting material for administrative purposes.

§10 Joint Controllership of Data

The provisions below concern, in particular, statistics and functionalities available directly within profiles or pages operated by the Administrator on social media platforms. The rules applicable to external analytics and advertising tools used in connection with Users' activity on hackarcana.com are described separately in §7 and §3.

1. Data processed for the purpose of statistics collected within the Facebook (Meta) platform is jointly controlled by the Controller and Meta Platforms Ireland Limited, registered at 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, hereinafter referred to as the Joint Controller. Detailed rules concerning joint controllership, including information about your rights, are described in the Privacy Policy.
2. Data processed for the purpose of statistics collected within the TikTok platform is jointly controlled by the Controller and TikTok Technology Limited, registered at 10 Earlsfort Terrace, Dublin, D02 T380, Ireland, hereinafter referred to as the Joint Controller. Detailed rules concerning joint controllership, including information about your rights, are described in the TikTok [Privacy Policy](#). The Controller processes data on the basis of its legitimate interest, consisting of analysing User activity and preferences in order to improve the functionalities used and services provided.
3. Data processed within the LinkedIn platform is jointly controlled by the Controller and LinkedIn Ireland Unlimited Company, Legal Dept., Wilton Place, Dublin 2, Ireland, hereinafter referred to as the Joint Controller. Detailed rules concerning joint controllership, including information about your rights, are described in the [LinkedIn Privacy Policy](#).

The Controller processes data on the basis of its legitimate interest, consisting of analysing User activity and preferences in order to improve the functionalities used and services provided. For matters concerning personal data, you may contact either the Controller or the Joint Controller.